



Clay County Hospital Ashland, Alabama

Originally established in 1951 as a 20-bed facility, Clay County Hospital reorganized as a healthcare authority and incorporated in the 1980s. Now known as Clay County Healthcare Authority, the 53-bed prospective payment system hospital in Ashland, Alabama expanded to include a CCU unit, Outpatient Surgery wing, multiple diagnostic treatment rooms, the Clay County Nursing Home, and most recently a Health and Wellness Center. Clay County Hospital offers quality care close to home, including specialty services such as: sleep lab services, cardiac stress lab services, durable medical equipment services, hospice services, long-term care, nuclear medicine services, and physical therapy. It has been a vital part of the community it serves for more than 70 years and boasts a board of governance and physician leadership team that is dedicated to not just remaining open, but growing to meet the ever-expanding needs of the community.

To optimize patient outcomes and satisfaction while maintaining financial stability, Clay County Hospital continually seeks opportunities for growth. When it began working with CORH, Clay County Hospital identified multiple areas of priority, including: quality improvement and patient satisfaction, staffing recruitment and retention, and grant writing to support activities consistent with their mission of providing high quality services in a safe, caring environment close to home. In response, CORH offered a four-part course called “Recruitment for Retention” from 3RNet, a virtual quality improvement project, and access to the “DASH” Tool, a benchmarking data collection tool that addresses financial, operational, and quality outcomes. After participating in CORH’s intensive grant writing course, Clay County Hospital successfully applied for and secured a grant for new dietary carts for the hospital.

Bev Perry, RN, Director of Quality Management for Clay County Hospital, expressed appreciation for CORH’s course offerings, webinars, and technical support provided. “It was helpful to hear that other hospitals are facing similar challenges,” said Perry. “The resources were great. We will be applying for participation again.”